

## Appendix B

### Adjustment Factors Used in Estimation of Market for Circulation Trips by Workers and Shoppers

## Adjustment Factors Applied to Account for Walk Trips or No Circulator Service

		Destination																
		Downtown	Union Sta.	NoMa	Capitol	Mall	White House	Mt. Vernon	L'Enfant	Waterfront	Southwest	Constitution West	GWU	Penn. Ave.	K Street	DuPont Circle	West End	Georgetown
Origin	Downtown	local	adj.	OK	OK	adj.	OK	adj.	OK	OK	none	OK	OK	OK	adj.	none	none	OK
	Union Sta.	adj.	none	adj.	adj.	OK	OK	OK	OK	OK	none	OK	OK	OK	OK	none	none	OK
	NoMa	OK	adj.	none	OK	OK	OK	adj.	OK	OK	none	OK	OK	OK	OK	none	none	OK
	Capitol	OK	adj.	OK	local	adj.	OK	OK	adj.	OK	none	OK	OK	OK	OK	none	none	OK
	Mall	adj.	OK	OK	adj.	local	adj.	OK	adj.	OK	none	OK	OK	OK	OK	none	none	OK
	White House	OK	OK	OK	OK	adj.	local	OK	OK	OK	none	adj.	adj.	adj.	adj.	none	none	OK
	Mt. Vernon	adj.	OK	adj.	OK	OK	OK	none	OK	OK	none	OK	OK	OK	adj.	none	none	OK
	L'Enfant	OK	OK	OK	adj.	adj.	OK	OK	none	adj.	none	OK	OK	OK	OK	none	none	OK
	Waterfront	OK	OK	OK	OK	OK	OK	OK	adj.	none	none	OK	OK	OK	OK	none	none	OK
	Southwest	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none
	Constitution West	OK	OK	OK	OK	OK	adj.	OK	OK	OK	none	local	adj.	OK	none	none	none	none
	GWU	OK	OK	OK	OK	OK	adj.	OK	OK	OK	none	adj.	none	none	none	none	none	none
	Penn. Ave.	OK	OK	OK	OK	OK	adj.	OK	OK	OK	none	OK	none	local	OK	none	none	adj.
	K Street	adj.	OK	OK	OK	OK	adj.	adj.	OK	OK	none	none	none	OK	local	none	none	OK
	DuPont Circle	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none
	West End	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none	none
	Georgetown	OK	OK	OK	OK	OK	OK	OK	OK	OK	OK	none	none	none	adj.	OK	none	none

none = no trips that are likely to use the circulator

local = 50% reduction in estimated market since most may walk

adj. (adjacent) = 15% reduction in estimated market since some may walk

OK = no reduction in estimated market - all could use circulator

## Adjustment Factors Applied to Account for Competing Metrorail Service

		Destination																
		Downtown	Union Sta.	NoMa	Capitol	Mall	White House	Mt. Vernon	L'Enfant	Waterfront	Southwest	Constitution West	GWU	Penn. Ave.	K Street	DuPont Circle	West End	Georgetown
Origin	Downtown	poor	good	poor	fair	fair	poor	poor	good	fair	fair	poor	fair	fair	good	poor	poor	poor
	Union Sta.	good	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	good	poor	poor	poor
	NoMa	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor
	Capitol	fair	poor	poor	poor	fair	poor	poor	good	poor	fair	poor	good	good	good	poor	poor	poor
	Mall	fair	poor	poor	fair	poor	poor	poor	fair	poor	poor	poor	fair	fair	fair	poor	poor	poor
	White House	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor
	Mt. Vernon	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor
	L'Enfant	good	poor	poor	good	fair	poor	poor	poor	fair	fair	poor	good	good	good	poor	poor	poor
	Waterfront	fair	poor	poor	poor	poor	poor	poor	fair	poor	poor	poor	poor	poor	poor	poor	poor	poor
	Southwest	fair	poor	poor	fair	poor	poor	poor	fair	poor	poor	poor	fair	fair	fair	poor	poor	poor
	Constitution West	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor
	GWU	fair	poor	poor	good	fair	poor	poor	good	poor	fair	poor	poor	poor	good	poor	poor	poor
	Penn. Ave.	fair	poor	poor	good	fair	poor	poor	good	poor	fair	poor	poor	poor	good	poor	poor	poor
	K Street	good	good	poor	good	fair	poor	poor	good	poor	fair	poor	good	good	fair	poor	poor	poor
	DuPont Circle	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor
	West End	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor
	Georgetown	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	poor	good

poor = No direct Metrorail service - no reduction in estimated market

fair = Direct Metrorail service for a few - 25% reduction in estimated market

good = Direct Metrorail service for many - 50% reduction in estimated market